

Joseph Nafziger

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www.JosephNafziger.com

Education

University of Wisconsin, Madison

Bachelor of Arts, December 20xx

Double Major: Journalism/Strategic Communications

Certificate in Entrepreneurship

GPA: 3.8/4.0

Honors and Awards

Milwaukee Press Club Scholarship & Award, 20xx-xx

Kirkpatrick Journalism Scholarship, 20xx-xx

Writing and Editing Experience

On Wisconsin Magazine, Madison, WI

Editorial Intern

May 20xx – August 20xx

- Researched and wrote articles for one of the nation's largest circulation alumni magazines, reaching over 300,000 readers quarterly, managing multiple stories and simultaneous deadlines
- Pitched story ideas, fact-checked, proofread and approved all pages of the magazine before publication
- Projects ranged from 200 words to feature length, maintained journalistic integrity while promoting the University

Wisconsin Union Membership Office, Madison, WI

Terrace Views Newsletter Editor

May 20xx – August 20xx

- Created and edited content to produce a monthly email publication reaching 80,000 members
- Targeted multimedia newsletter toward goal of gaining new members and increasing involvement

In The Red – Class Project, UW-Madison School of Journalism and Mass Communication

Editor

January 20xx– May 20xx

- Developed two extensive stories regarding the efforts of students paying for college
- Edited all content for the website including the audio and video

The Daily Cardinal, Madison, WI

Reporter

September 20xx - May 20xx

- Wrote weekly stories regarding current issues in Madison, especially focusing on the political landscape of the state capital
- Received the Milwaukee Press Club Award for best story regarding the recall of Governor Walker
- Mentored new students on the various facets of the newspaper from story to research to editing

Marketing and Event Planning Experience

Wisconsin Union Directorate Publications Committee, Madison, WI

Lit Fest Coordinator

September 20xx – May 20xx

- Chaired a committee of student volunteers in organizing a week-long literary festival with a budget of \$30,000, attended by 2,000 participants
- Oversaw an integrated marketing campaign effort to promote awareness of this first-annual event, including press releases, social media marketing, and sponsor partnerships

Souvenirs Magazine Operations Manager

January 20xx – May 20xx

- Increased visibility of the magazine on campus through online and print promotional strategies
- Coordinated the publication's release party, including entertainment centered on an international theme

Skills

Language: Spanish (Advanced)

Computer: Adobe Premiere, InDesign, WordPress, iMovie, Dreamweaver, Photoshop, Illustrator