# **L&S Student Career Journey**

Finding your way, one step at a time.



Set goals and figure out next steps to help you get where you want to go.

## We're here for you.

Even though you're the only one who can decide what path is best for you, that doesn't mean you have to do it alone. We have a few ideas about getting started on your journey, regardless of what stage you're in. See back for more.



# **Navigating Your Journey**

Recommendations for each step of the way.

## **Discover**

#### [Find yourself]

- •Reflect on courses, activities and experiences you've had in the past, what you've learned about yourself, and how they might connect to major and career options.
- Meet with a career advisor in the Career Exploration Center to discuss major and career exploration based on your personality, skills, interests and values.

# **Explore**

#### [Do your research]

- \*Seek out new career possibilities by taking unique courses and attending the Majors Fair.
- •Participate in events and connect with alumni, employers, and advisors to learn about careers of interest.
- •Check out the SuccessWorks website and different career communities.

# **Engage**

#### [Try it out]

- Join a student organization, participate in an internship, seek meaningful employment, volunteer, conduct research, and consider study abroad opportunities to gain marketable experience.
- •Continually reflect on these experiences to confirm likes, dislikes, strengths, interests and passions.

### Plan

#### [Create a strategy]

- •Work with alumni, employers and advisors to assess and fill any gaps in experience or skill; find experiences to develop skills such as oral and written communication, quantitative, leadership and technological skills.
- •If considering graduate school, determine target schools, admissions requirements, and application materials.

# Articulate

#### [Tell your story]

- •Enroll in a career or internship course or talk to an advisor to learn to intentionally articulate the connection between your major and career pursuits.
- •Define what makes you unique and develop strategies to market yourself to a potential employer or graduate school program through things like interviewing, professional communication, and targeting your resume.

## Launch

#### [Make it happen]

- •Connect with your existing professional network for support, advice, to learn about available positions, and develop new contacts.
- Meet with a career and internship specialist to get job search support, coaching on evaluating job offers, salary negotiations, benefits packages, and graduate school acceptance decisions.
- •Tell us where you landed!

### **Tools**

#### **Explore Career Options**

**Job Shadowing** aims to help you learn in a hands-on way about a career or job.

**Informational Interviews** allow you to ask a working professional about their career path, their industry and organization, and get advice for breaking into their field.

**Employer Information Sessions** are excellent and informal ways to learn more about an employer, land an interview, and get questions answered by alumni and employer staff.

**Badger Bridge** allows you to connect with alumni in fields of interest to learn about their career path and ask for advice.

#### Career & Internship Courses and Programs

**Internship Scholarships** fund an unpaid internship or supplement a paid experience.

**Inter-LS 210** is an interdisciplinary course in career development that connects the liberal arts and sciences degree to academic and career preparation, job and internship search skills, goal-setting, critical thinking and reflection.

**Inter-LS 260** enables students with outside internships to earn academic credit connected to their work experience, regardless of their major.

#### **Self-marketing Tools**

**Mock Interviews** allow you to practice and gain feedback about your interview skills before the real thing.

**Resume/Cover Letter(s)** are necessary for landing your dream internship or job.

**LinkedIn** is the largest professional networking site available and allows you to market yourself to potential employers.

#### **Connect with Employers**

**On-Campus Interviews** provide you with the opportunity to interview with an employer right here at UW-Madison.

**Career Fairs** allow employers to interact with UW-Madison students and alumni who are seeking current internship and full-time positions.

**Handshake** is an online platform making it easy for students to connect with over 300K employers offering jobs and internships personalized to their major and interests. Handshake is also a great tool for exploring career center resources & events.

If you get stuck or change your mind, don't worry. You can always repeat or return to a step.

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