

EXPLORE ENTREPRENEURSHIP

WHAT IS ENTREPRENEURSHIP?

Entrepreneurship can come in many forms. While it is most commonly associated with the activity of starting a business or product line, it can also be applied to working at a new company or even bringing a new idea or opportunity to an existing venture.

KEY SKILLS

- Strong networking Skills
- Interpersonal communication
- Financial management
- Creative thinking
- Fundraising

RELATED STUDENT ORGS

- Transcend UW
- Enactus
- Innovators Coalition
- Insight Wisconsin
- MadHacks
- The Hub
- TAMID at UW-Madison

COMMUNITY RESOURCES

- StartingBlock
- American Family DreamBank
- Gener8tor - gALPHA
- 100 State
- Capital Entrepreneurs
- Doyenne Madison

RELEVANT EVENTS

- Weinert Center's Distinguished Entrepreneurs Lunches
- 100 Hour Challenge
- Transcend Madison Innovation Competition
- Partner Up!
- WSB Business Plan Competition MadHacks
- Arts Business Competition
- Wisconsin Governor's Business Plan Contest

CAMPUS RESOURCES

- Weinert Center for Entrepreneurship
- Discovery to Product
- Business & Entrepreneurship Clinic
- Wisconsin Institute for Discovery
- Wisconsin Alumni Research Foundation (WARF)

SUGGESTED COURSES

- Introduction to Entrepreneurial Management