

EXPLORE PUBLISHING

WHAT IS PUBLISHING?

Those that work in publishing may work for publishers of magazines, newspapers, books, or journals. Jobs include reporters, journalists, writers, and editors. Skills that are highly valued include research skills, creative thinking, and understanding Intellectual Property.

FREQUENT JOB TITLES

- Copy Editor
- Customer Service Publishing
- Publishing Assistant
- Editorial Assistant
- Technical Writer
- Social Media Writer

KEY SKILLS

- Write with Stylistic Accuracy
- Collaborative
- Evaluative of work
- Editing software skills
- Online Publishing
- Research

PROFESSIONAL ORGS

- American Press Institute
- American Society of Journalists & Authors
- World Intellectual Property Organization

COMMON EMPLOYERS

- Random House
- Pioneer Valley Books
- American Media
- McGraw-Hill
- Hearst Corporation
- The Badger Herald

RELATED STUDENT ORGS

- Association for Women in Communication (UW-Madison Chapter)
- Communication Arts Student Association
- National Association of Black Journalists (UW-Madison Chapter)

HIRING TIMELINE

- Late Fall & Early Spring
- October to April