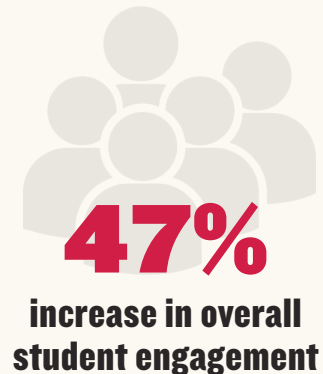
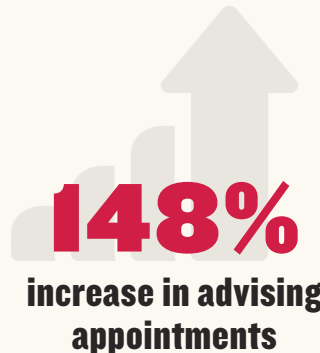


SUCCESSWORKS FALL 2019 UPDATE

ACADEMIC YEAR GROWTH



2018-2019 SUMMARY

10,000 total students served

15,500 total engagements
through advising and events

“SuccessWorks gave me the **confidence and skills** to talk to alumni who used to be in my shoes, so I can learn what they did to be successful. This gives me insight into the **steps I can take right now** to set my career goals and make myself stand out to employers in my field.”

- L&S Student at the **Zoology at Work** event

CAREER COURSES

40% enrollment increase over last year in foundational career courses:
Inter-LS 210 & Inter-LS 215

Each career course is at **full enrollment** for Fall 2019

Majority of students in career courses are **second-year students**

CAREER COMMUNITIES

New online **resource hubs** launched for all eight Career Communities, featuring advisor and alumni videos, targeted events, resume samples and more resources

25,000 Career Community web page views in 2018-2019

IDENTITY AT WORK

New resource for students from diverse backgrounds

Includes information on employers, professional associations, strategies for handling interview questions, recognizing discrimination and more

successworks.wisc.edu/IDENTITY

INCLUDES INFO FOR:

- LGBTQIA students
- Multicultural identities
- Students with disabilities
- Undocumented students
- Veterans and service members
- Women
- International students

ALUMNI ENGAGEMENT

300 alumni to date have contributed their time and talent to mentoring students and supporting the SuccessWorks mission

New **Networking Guide** helps students connect with alumni in 3 simple steps

HOW TO GET STARTED



#1. TELL YOUR STORY

Be prepared to communicate about yourself, your experiences, and your goals.



#2. FIND PEOPLE

Search your social networks, connections, [event opportunities](#), and [alumni](#) to decide who you want to contact.



#3. REACH OUT

Start the conversation and make a valuable connection. Examples provided!

EMPLOYER ENGAGEMENT

60 new employers in **L&S Talent Connection** program, creating productive recruiting relationships and a path to the Employer Partnership Program

Expanded recruiting partnerships with **big names in consulting**, including Bain, Deloitte, Monroe West and Boston Consulting Group

EMPLOYER PARTNERSHIP PROGRAM:

- American Family Insurance
- Epic
- Altria
- Covance
- Citi
- Milwaukee Tool
- Uline
- Coyote Logistics
- Enterprise
- Infosec Institute

HANDSHAKE STUDENT RECRUITING:

14,000 employers on Handshake

2,000 employers from Wisconsin

56,000 jobs and internships posted since Summer 2018

13,000 active positions right now

1,000+ L&S students selected for on-campus interviews in 2018-2019