

SUCCESSWORKS **SPRING 2022** BOV UPDATE

The pandemic created pent-up demand for SuccessWorks services, and our hybrid approach of in-person and remote programs is reaching students at the highest rates ever. We expect this unprecedented demand to continue increasing as students in our record-breaking first-year class advance in their academic careers.

FALL SEMESTER HIGHLIGHTS:

7,074 unique Letters & Science students served

10,878

engagements with Letters & Science students

1,648 underrepresented students served



54%

increase over entire previous academic year

4,072 first-year & second-year students served



108%

increase over entire previous academic year

42% increase in web engagement

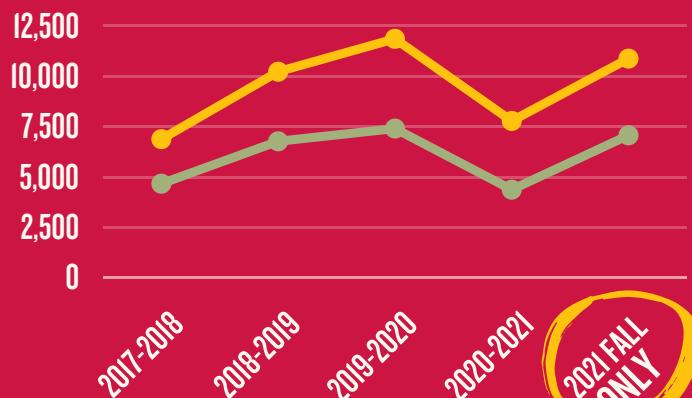


99K

pageviews in Fall '20 vs. 69,632 in Fall '21

L&S Student Engagement is on Track to Break Records

- Total engagements
- Unique L&S students served



SPRING 2022 UPDATES

SCALING UP VIRTUAL LEARNING

Even as in-person services resume, we have vastly expanded virtual engagement options to make SuccessWorks more accessible. New Canvas-based online programs have been a huge success.

JOBS, INTERNSHIPS & HOW TO GET THEM:
Step-by-step guide to starting career exploration

4,400+ students served since Fall '21

CAREER CONVERSATIONS:
Networking jumpstart course connecting students to alumni mentors

95 students served since Jan. '22

DEPARTMENTAL INTEGRATION

Department Strategy Sessions: We are meeting with each new academic department chair to share information & develop strategies for reaching & serving students in every department.

Instructor Resources: We have begun working with instructors on using our Major Skills & Outcomes sheets to teach transferrable skills in the classroom. Geoscience, Chemistry, Political Science, Spanish, English & Integrated Liberal Studies are helping us pilot the project.

successworks.wisc.edu/what-you-can-do-with-your-major/

FIVE YEAR ANNIVERSARY

Fall 2022 will mark five years since SuccessWorks opened its doors to students on the third floor of the University Book Store building.

We wouldn't be able to report on this great progress for students without the support of alumni volunteers, donors & friends. We're busy planning ways to mark this milestone by showing gratitude to SuccessWorks supporters & connecting them with the students whose lives they're changing. Stay tuned for more updates over the Summer!

COMMUNITY IMPACT INTERNSHIPS

We have secured grant funding to expand our existing Social Justice Internship Program. The re-imagined Community Impact Internship Program connects L&S students with funded internships at local organizations focused on social justice, the arts & public humanities.

SuccessWorks provides a full suite of benefits for hosting organizations, including recruitment strategies, funding support & resources for developing their internship programs.

To date, 70 students have participated in the Community Impact Internship Program, with 20 participating organizations.

successworks.wisc.edu/community-impact-internships



AYAN HASSAN ('22)

INTERNSHIP: Nehemiah Center for Urban Leadership Development

MAJOR: Legal Studies

“I have learned and grown so much from my experience as a Social Justice Intern....

I have learned the importance of teamwork and collaboration, along with how important communication is to effectively work on projects. I hope to carry this into my future career!”

