

# What you can do with your **ECONOMICS MAJOR**



## Economics Major Skills:



### Thinking Critically

You ask questions, define and analyze problems, integrate evidence, consider alternative points of view, and make connections.



### Solving Problems

You apply mathematical, statistical, and deductive problem-solving methods to answer economic questions.



### Thinking Analytically

You create and analyze economic models, their assumptions, and conclusions; and evaluate public policy proposals using economic analysis.



### Using Data to Answer Real-World Questions

You present and visualize data, analyze quantitative data using appropriate tools and software, interpret results of analysis, and apply results to address policy questions.



### Communicating Ideas

You use words and visuals to communicate and defend ideas, results, and arguments to economists and non-economists.

## Supplement Your Skills With:



**Participation & Leadership  
in Student Orgs**



**Study Abroad  
& Study Away**



**Internships, Summer  
Positions & Part-Time Work**



**Experience Fostering  
Professional Equity &  
Inclusion**



**Career & Academic  
Advising**

## Chart Your Path Forward

### Activate Your Handshake Account

for connections to jobs, internships, employer & alumni networking.

### Get Specialized Career Advising

from the Economics Career Development Office:  
[econ.wisc.edu/careers](http://econ.wisc.edu/careers)

### Get Career & Internship Advising

from SuccessWorks to make a plan, whether you're a first-year student or about to graduate.

**Get Started: [successworks.wisc.edu](http://successworks.wisc.edu)**

# Put your Economics major to **WORK**

## Frequent Alumni Job Titles:

1. Policy Analyst/Research Assistant
2. Retail Buyer/Merchandise Analyst
3. Inventory Analyst/Supply Chain Expert
4. Recruiter/Human Resources
5. Software Sales/Service
6. Trading Associate/Quantitative Analyst
7. Financial Analyst/Real Estate Analyst
8. Insurance Underwriter
9. Financial Advisor/Asset Manager
10. Project Manager
11. Management Consultant/Economic Consultant
12. Attorney
13. Account Executive/Manager
14. Managing Director/Partner
15. Business Owner/Founder/Entrepreneur

## Top Employers of Alumni:

1. Epic
2. American Family Insurance
3. Northwestern Mutual
4. US Bank
5. Wells Fargo
6. JPMorgan Chase & Co.
7. Target
8. BMO Harris Bank
9. Morgan Stanley
10. Amazon
11. JLL
12. Accenture Strategy
13. CUNA Mutual Group
14. Deloitte
15. UW Health
16. Abbott
17. Associated Bank
18. Wells Fargo Advisors
19. Edward Jones
20. FIS



## Recent Grads' Career Plans:

- 73%** Employment
- 25%** Continuing Education or Grad School
- 2%** Other

## Industry of Employment:

1. Finance
2. Information Tech
3. Education
4. Real Estate
5. Insurance
6. Consumer Goods
7. Consulting
8. Healthcare
9. Government
10. Arts & Entertainment

## Where Alumni Live & Work:

- 33%** Wisconsin
- 16%** Illinois
- 7%** New York
- 6%** California
- 38%** Other



"My Economics degree taught me to think through and interpret everyday situations as they arise in the businesses of investment and finance. Every day the global markets move as they deal with company, industry and geo-political uncertainties. All of this deals with people and data, and that's what an Economics degree is all about--linking qualitative and quantitative analysis to determine where and how to invest!"

**Louis A. Holland, Jr. 1986**  
President and CFO, Cumota LLC  
Wheaton, IL

"Every day I use the skills I built in Economics to connect one concept to another and see things in the bigger picture. Economics students are taught so many different theories, and the art is to be able to connect those theories together! Joining Microsoft without any IT and cloud knowledge, this skill has become very useful and has set me up for success."

**Agalia Ardyasa, 2021**  
Customer Success Account Manager, Microsoft  
Minneapolis, MN

## Career Communities for Economics Majors

SuccessWorks has eight Career Communities to connect you with career advising, resources and programs. Here are a few suggestions on where Economics majors can start.

- Consulting, Finance, Management & Client Relations
- Technology, Data & Analytics
- Government, Policy, International Affairs & Law

Not inspired by these options? Visit SuccessWorks to explore more widely.

[successworks.wisc.edu](https://successworks.wisc.edu)