What you can do with your ECONOMICS MAJOR

Economics Major Skills:

- **Thinking Critically**
  You ask questions, define and analyze problems, integrate evidence, consider alternative points of view, and make connections.

- **Solving Problems**
  You apply mathematical, statistical, and deductive problem-solving methods to answer economic questions.

- **Thinking Analytically**
  You create and analyze economic models, their assumptions, and conclusions; and evaluate public policy proposals using economic analysis.

- **Using Data to Answer Real-World Questions**
  You present and visualize data, analyze quantitative data using appropriate tools and software, interpret results of analysis, and apply results to address policy questions.

- **Communicating Ideas**
  You use words and visuals to communicate and defend ideas, results, and arguments to economists and non-economists.

Supplement Your Skills With:

- **Participation & Leadership in Student Orgs**
- **Study Abroad & Study Away**
- **Internships, Summer Positions & Part-Time Work**
- **Experience Fostering Professional Equity & Inclusion**
- **Career & Academic Advising**

Chart Your Path Forward

- **Activate Your Handshake Account**
  for connections to jobs, internships, employer & alumni networking.

- **Get Specialized Career Advising**
  from the Economics Career Development Office: econ.wisc.edu/careers

- **Get Career & Internship Advising**
  from SuccessWorks to make a plan, whether you’re a first-year student or about to graduate.

Get Started: successworks.wisc.edu
My Economics degree taught me to think through and interpret everyday situations as they arise in the businesses of investment and finance. Every day the global markets move as they deal with company, industry and geo-political uncertainties. All of this deals with people and data, and that's what an Economics degree is all about—linking qualitative and quantitative analysis to determine where and how to invest!

Put your Economics major to WORK

Frequent Alumni Job Titles:
1. Policy Analyst/Research Assistant
2. Retail Buyer/Merchandise Analyst
3. Inventory Analyst/Supply Chain Expert
4. Recruiter/Human Resources
5. Software Sales/Service
6. Trading Associate/Quantitative Analyst
7. Financial Analyst/Real Estate Analyst
8. Insurance Underwriter
9. Financial Advisor/Asset Manager
10. Project Manager
11. Management Consultant/Economic Consultant
12. Attorney
13. Account Executive/Manager
14. Managing Director/Partner
15. Business Owner/Founder/Entrepreneur

Top Employers of Alumni:
1. Epic
2. American Family Insurance
3. Northwestern Mutual
4. US Bank
5. Wells Fargo
6. JPMorgan Chase & Co.
7. Target
8. BMO Harris Bank
9. Morgan Stanley
10. Amazon
11. JLL
12. Accenture Strategy
13. CUNA Mutual Group
14. Deloitte
15. UW Health
16. Abbott
17. Associated Bank
18. Wells Fargo Advisors
19. Edward Jones
20. FIS

Recent Grads’ Career Plans:
73% Employment
25% Continuing Education or Grad School
2% Other

Industry of Employment:
1. Finance
2. Information Tech
3. Education
4. Real Estate
5. Insurance
6. Consumer Goods
7. Consulting
8. Healthcare
9. Government
10. Arts & Entertainment

Where Alumni Live & Work:
33% Wisconsin
16% Illinois
7% New York
6% California
38% Other

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Louis A. Holland, Jr. 1986
President and CFO, Cumota LLC
Wheaton, IL

“Every day I use the skills I built in Economics to connect one concept to another and see things in the bigger picture. Economics students are taught so many different theories, and the art is to be able to connect those theories together! Joining Microsoft without any IT and cloud knowledge, this skill has become very useful and has set me up for success.”

Agalia Ardyasa, 2021
Customer Success Account Manager, Microsoft
Minneapolis, MN

Career Communities for Economics Majors
SuccessWorks has eight Career Communities to connect you with career advising, resources and programs. Here are a few suggestions on where Economics majors can start.

Not inspired by these options? Visit SuccessWorks to explore more widely.

successworks.wisc.edu