What you can do with your PSYCHOLOGY MAJOR

Psychology Major Skills:

**Critical Thinking**
You define, analyze, and solve complex problems, identify factors that contribute to outcomes, analyze the connections, and develop solutions.

**Data Collection & Analysis**
You identify and collect relevant data, and use insight, knowledge, reasoning and technical skills to analyze those data sets and develop logical solutions.

**Communication**
You effectively communicate ideas and information verbally, visually and in writing using a wide variety of media.

**Research**
You know how to define a problem, identify strengths and weakness of data sources, research methods and approaches using scientific reasoning, report findings, and make recommendations.

**Inclusivity**
You acquire an appreciation and respect of cultural and individual differences, divergent opinions, backgrounds, and experiences.

**Technology**
You gather and manipulate information, construct ideas, and use emerging technology to achieve goals.

Supplement Your Skills With:

- **Career & Self Development**
- **Leadership & Teamwork**
- **Experience Fostering**
- **Gain Experience: Research, Internships, Part-Time Work & Volunteerism**

Chart Your Path Forward

- **Activate Your Handshake Account** for connections to jobs, internships, employer & alumni networking.
- **Explore Career Communities** to discover a wide variety of fields where you can turn your major into success.
- **Get Career & Internship Advising** from SuccessWorks to make a plan, whether you’re a first-year student or about to graduate.

Get Started: successworks.wisc.edu
Put your Psychology major to WORK

Frequent Alumni Job Titles:

- Healthcare & Human Services
  - Clinical Psychologist
  - Case Manager
  - Counselor/Therapist
  - Behavioral Health Technician
  - Psychiatric Technician Assistant
- Consulting, Finance, Management & Client Relations
  - Business Owner
  - Attorney
  - Project Manager
  - Account Manager
  - Human Resources Director
- Non-Profit Management & Education
  - Clinical Psychologist
  - Case Manager
  - Counselor/Therapist
  - Behavioral Health Technician
  - Psychiatric Technician Assistant
- Scientific Research & Development
  - Research Specialist/Associate
  - Clinical Research Coordinator

Top Employers of Alumni:

- Advocate Health Care
- Amazon
- American Family Insurance
- Ascension
- AT&T
- Aurora Healthcare
- Children’s Wisconsin
- Epic
- Exact Sciences
- Madison Metropolitan School District
- Medical College of Wisconsin
- Milwaukee Public Schools
- Northwestern Mutual
- UnitedHealth Group
- University of Minnesota
- University of Wisconsin-Madison
- U.S. Department of Veteran Affairs
- UW Health
- Wells Fargo
- Wisconsin Department of Natural Resources (DNR)

Recent Grads’ Career Plans:

- Employment: 56%
- Continuing Education or Grad School: 39%
- Volunteering or Service Programs: 3%
- Other: 2%

Industry of Employment:

1. Healthcare
2. Education
3. Information Tech
4. Hospitality
5. Research
6. Life Sciences
7. Services
8. Legal
9. Marketing
10. Consumer Goods

Where Alumni Live & Work:

- Wisconsin: 35%
- Illinois: 12%
- California: 5%
- New York: 5%
- Other: 43%

“Put your Psychology major to WORK”

“I constantly rely on the skills and knowledge I gained from my Psychology studies. A practice and study of how people work has been valuable in many areas, including training, design, communications, and management. Understanding how research is designed and conducted has been valuable in making data-driven decisions and in general as a citizen living in the information age.”

David McHugh, 2008
Director of Instructional Technology Services
Wisconsin Department of Public Instruction
Madison, WI

“As a Psychology major, I learned about the complexity of human behavior and what motivates people to act as they do. Applying this knowledge in the workplace allowed me to successfully develop employees, work teams, and organizations. An unexpected benefit of my major was having the necessary building blocks to coach and mentor others.”

Dr. Andrea Konz, 1982
Management Consultant, Lecturer
Konz Consulting, UW-Madison
Franklin, WI

Career Communities for Psychology Majors

SuccessWorks has eight Career Communities to connect you with career advising, resources and programs. Here are a few suggestions on where Psychology majors can start.

Not inspired by these options? Visit SuccessWorks to explore more widely.

- Healthcare & Human Services
- Non-Profit Management & Education
- Technology, Data & Analytics
- Consulting, Finance, Management & Client Relations
- Scientific Research & Development

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