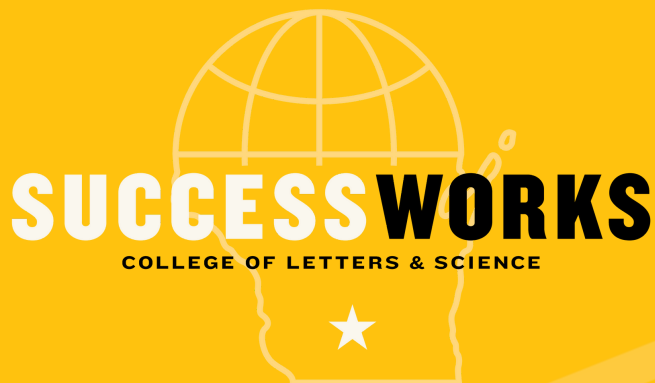


ANNUAL IMPACT REPORT

2021-2022



SUCCESS WORKS

AT THE COLLEGE OF LETTERS & SCIENCE

SuccessWorks is a center for personal & professional development, made possible by the generosity of Badger alumni & supporters.

Through five years of innovative programs and a dedication to student success, we're transforming the ways students in the College of Letters & Science prepare for their lives after graduation.



Biggest year EVER

As the SuccessWorks team planned to re-open with in-person advising and programs for Fall, 2021, we knew we had to do more than simply return to how we used to do things.

Drawing on our team's collective expertise, we designed a hybrid of in-person and virtual opportunities, so every student had accessible options for taking their first step (or their fifth) on their career journey. That included career fairs, a multitude of alumni networking events, and even brand-new online courses and quizzes that help students get inspired and jumpstart career planning at their own pace.

We set an ambitious goal to serve 6,000 unique L&S students—an increase of 50% over the previous year. Instead, we served 12,631 L&S students, for an increase of 177%

The entire SuccessWorks teams prioritized reaching the students who need us most. In 2021-2022, SuccessWorks served more first and second-year students than ever, and fully a quarter of all program engagements served students from underrepresented backgrounds.

We also saw sharp increases in employer engagement, with many organizations returning to on-campus career fairs for the first time in over a year, and others continuing to take advantage of virtual recruiting events amidst a strong market for jobs and internships.

Making an impact at this scale is impossible to do alone. We are so grateful to Letters & Science academic departments for their essential partnerships, to the countless L&S alumni who volunteer their time to mentor students, and to the many SuccessWorks donors and supporters who are helping students leverage their degrees to achieve their dreams.

On, Wisconsin!

ANGIE WHITE

**Interim Executive Director
Director of Internships & Employer Services**



Increasing **ENGAGEMENTS**

With a return to in-person programs, plus innovative new ways for students to get career guidance virtually, SuccessWorks student engagement smashed records in 2021-2022.

Increase over last year:

16,793 unique students served

137%

12,631 unique L&S students

177%

25,977 total student engagements

141%

19,629 L&S student engagements

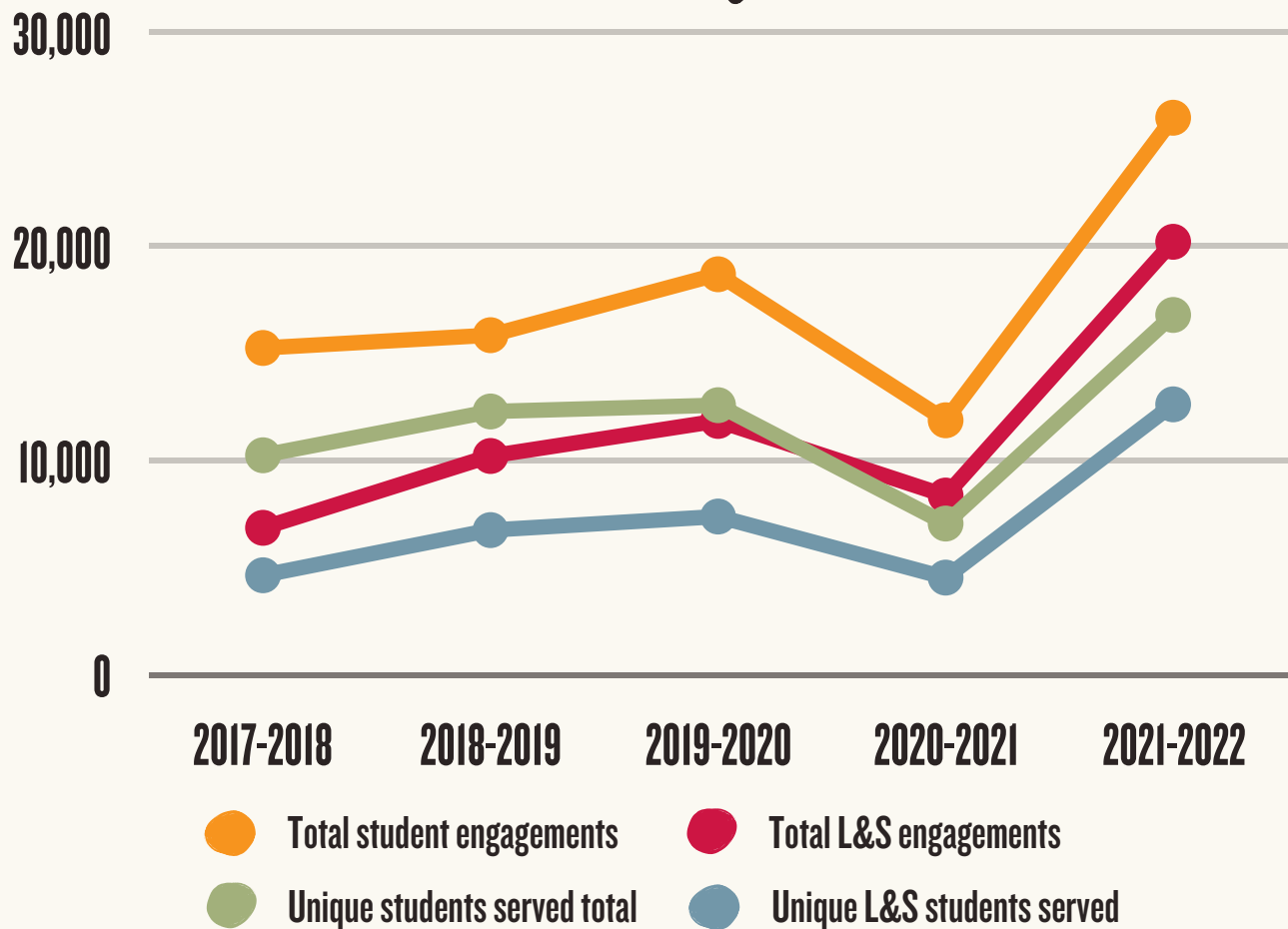
119%

3,059 unique L&S underrepresented students served

185%



Student Engagement Trends



**SERVING
L&S STUDENTS
EARLIER:**

59%

of all L&S students
served in '21-'22 were
first or second-year

**SERVING
STUDENTS WHO
NEED US:**

25%

of all program
engagements served
underrepresented students

Innovative PROGRAMS

After over a year of disruption, the SuccessWorks 2021-2022 program portfolio was designed to provide an easy "on-ramp" to SuccessWorks for as many students as possible. That meant a concerted re-launch of the SuccessWorks brand in student marketing, a blend of in-person and virtual programs with a proven track record of effectiveness and engagement, and big new initiatives to newly engage thousands of first and second-year Letters & Science students.

Program highlights:

JOBS, INTERNSHIPS & HOW TO GET THEM

This new, non-credit online module offers a crash course in all the ways SuccessWorks helps students kickstart career planning. It's an invaluable resource for students who are just beginning their career exploration, or aren't feeling quite ready to meet with an advisor.

7,181

**students engaged
in '21-'22**

WINTER JOB SHADOW PROGRAM

For the first time ever, SuccessWorks paired students with employers across the country for in-person and virtual job shadowing experiences over winter break. Students benefited from deep engagement with the day-to-day realities of the jobs & careers they're exploring.

127

**students & recent alumni
in 153 placements**

ALUMNI CAREER CONVERSATIONS

In the Spring semester, SuccessWorks launched a new non-credit online course to show students the value and how-to of networking. Then, students have a choice of over 300 alumni mentors to connect with based on their major, career interests or identity affiliations.

250+

**student-alumni engagements
during pilot semester**

Winter Job Shadow Student Voices

"It was valuable to have opportunities to see professionals perform their daily tasks up close at Curate. Additionally, I was able to ask questions about their experiences working at a small company. I was also able to gain lots of insights and received valuable advice from the professionals in regards to my own career path."

.....

"I was able to pick the mind of a biochem major who started out as a bench scientist and changed her roles along her career journey. This helped me realize that it's okay to change jobs over the course of a career."

.....

"By learning about the organization, its mission, and the work environment, I was able to find out what parts of the work I liked, didn't like, and gain a clearer picture of my future."

Employer Perspective

"We love connecting with local students and hope any information we can share will positively impact students as they select their majors or look for their first jobs after completing their degrees."

CORAL GRASER

Comm Arts & English, 2011

**Senior PR and Comms Manager, Fiskars Group
Middleton, WI**

Advising & Career COMMUNITIES

Career & internship advising appointments are a high-impact cornerstone of SuccessWorks, and advising engagements broke records for a second year in a row. To keep up with surging demand, SuccessWorks hired a new Associate Director of Career Advising & Communities, plus a second advisor for the Tech, Data & Analytics Community.

To reach as many students as possible, SuccessWorks offered more options for advising than ever before, including virtual and in-person options, 15 & 30 minute appointments, group advising sessions, drop-in advising at events, and new satellite advising locations in the Computer Sciences building, Chamberlin Hall and Science Hall.



Approximately 3/4 of all advising was conducted virtually in '21-'22

Growing to Meet Student Demand



MATT DELANEY

**Associate Director of Career Advising & Communities
Career & Internship Specialist: Consulting, Finance,
Management & Client Relations**

Matt joined SuccessWorks in Fall, 2021 in a new role that combines career advising with supervising graduate advising interns, and managing the systems and operations of our growing Career Communities. In his previous role at the Center for Educational Opportunity, he provided early-stage support to students, and specialized in proactive approaches to serving at-risk students.



HAO YUAN

Career & Internship Specialist: Tech, Data & Analytics

Starting in January, 2022, Hao joined SuccessWorks as our second Career & Internship Specialist for the Tech, Data & Analytics Career Community, which has experienced unprecedented growth in student demand for advising and programs. Hao has 11 years of higher education professional experience, including in admissions and academic advising.



Meeting Students Where They Are



"I've been seeing lots of first-year students and sophomores who weren't on campus last year and who are just over the moon to be back on campus. I'm so proud of the first-year students who come to me with no earthly idea where to begin—you can sense their stress and nervousness, and by the end of the appointment, the stress is gone, or at least lessened."

BETH KARABIN

Career & Internship Specialist: Tech, Data & Analytics

"This year I volunteered at Career Fair Prep Night, where I met with many students to help them prepare for the fairs in the next week. I love engaging with my fellow Badgers and helping them build their confidence and realize how skilled and experienced they are. It's a great feeling to know you helped a student feel less anxious about networking, especially because it's becoming a more and more important step in securing a job."

EMMA GRAN ('22)

SuccessWorks Employer Outreach & Communications Intern
Majors: Political Science, Journalism & Mass Communication



Diversity, Equity & **INCLUSION**

SuccessWorks is committed to improving the academic success and career outcomes for students from underrepresented backgrounds. SuccessWorks took big steps in closing opportunity gaps in 2021-2022, serving 3,059 underrepresented L&S students, accounting for a quarter of all career program engagements for the year. Though significant work remains, SuccessWorks is making important progress on multiple fronts.

.....

DEI initiative highlights:

FIRST-GENERATION STUDENT OUTREACH

During the Spring, the SuccessWorks team sent personalized messages to 639 first-year, first-generation students, offering an intro to SuccessWorks and guidance on navigating campus resources.

RESOURCES FOR EMPLOYERS

SuccessWorks launched a new web resource for employers committed to providing equitable, inclusive practices in recruiting and the workplace, including DEI reflection questions, resources and expert consultation.

CAREER CLOSET RE-OPENED

After being closed for over a year, the Career Closet re-opened to students with financial need seeking free professional attire & accessories for interviews, internships and jobs. 294 students took home 869 items in '21-'22.

DEI BUSINESS ROUNDTABLE

SuccessWorks leadership partnered with Dean Wilcots to regularly engage local and regional business leaders to improve talent acquisition strategies and career support for our underrepresented students.

“

I have made it a priority to focus on the ways we can improve the academic success and career outcomes of our students from underrepresented backgrounds. That priority aligns perfectly with the mission of SuccessWorks, as we increase access to networks of opportunity and mentorship that for too long have been out of reach for many students.

SuccessWorks has made real, measurable progress in closing opportunity gaps. Even as more students than ever are taking advantage of SuccessWorks career programs, students from underrepresented backgrounds are returning multiple times for advising and programs. I'm also happy to report that of those students seeking employment directly after graduation, underrepresented students complete internships and secure jobs at about the same rate as majority students.

But it's not all good news. First-generation students and students from disadvantaged socioeconomic backgrounds are still engaging with SuccessWorks at much lower rates than their peers. This is no small matter, given that low-income and first-generation students often lack the support networks, family knowledge, connections and resources that many students and families take for granted as the foundation for successful academic and professional careers.

SuccessWorks supporters and volunteers give us the ability to take concrete, strategic steps to truly examine the impact of our work, reflect on questions about how we serve our students, and take the action necessary to ensure every L&S student has the ability to achieve their career dreams.”

ERIC M. WILCOTS

**Dean and Mary C. Jacoby Professor of Astronomy
College of Letters & Science**





L&S Career COURSES

L&S career courses create circles of support, empowering students to explore their skills, interests and career possibilities to make the most of their connections to L&S academics, advising & alumni. In 2021-2022, SuccessWorks added a virtual evening course option for students who need to add a credit halfway through the semester. Enrollment filled so quickly that additional sections were added, which also reached capacity.

Inter-LS 210:

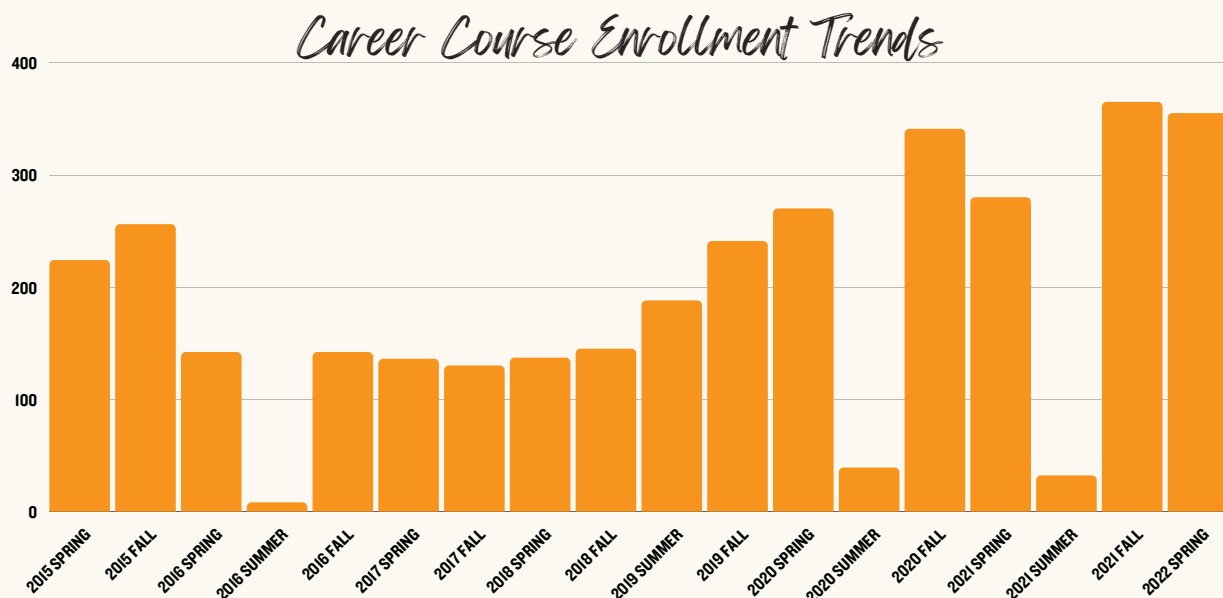
CAREER DEVELOPMENT, TAKING INITIATIVE

One credit course featuring visits from alumni mentors, instruction on how to write a resume, set up a LinkedIn account, DEI in the workplace, and networking how-tos.

Inter-LS 215:

COMMUNICATING ABOUT CAREERS

Three credit course building on INTER-LS 210, including additional learning on diversity in the workplace and understanding tech in careers.



“

As our UW undergraduates adapt to the ‘new normal’ after more than two years of pandemic conditions for living, working, and learning, I’ve come to realize that our SuccessWorks career courses are a crucial resource for students seeking a flexible and effective way to keep learning through times of crisis and change.

For example, over the past year we’ve piloted a new version of our flagship one-credit career course that starts halfway through the semester, lasts half as long, and runs in the evenings online in order to avoid conflicts with other courses or student jobs—all without sacrificing any of our learning goals. This new version of the course has been a boon to students who need to pick up an extra credit after unexpectedly dropping a class midway through the semester, or who face a crisis that makes taking an online course the only way they can maintain their enrollment.

With the continued support of our donors and our university, we’ll be able to expand this resource for the many students who need it.”

GREG DOWNEY

Faculty Director, L&S Career Courses
Associate Dean for Social Sciences



Connections to ALUMNI

Alumni volunteers show students the essential links between their dreams for the future and the real, achievable paths they can take to fulfill them. Alumni mentors also play an important role filling gaps in our capacity to meet the current high demand for one-on-one career advising. SuccessWorks offers opportunities to guide and mentor students based on what's most important to them:

CAREER INTEREST

Taste of Success virtual networking events connect students to alumni in fields of interest, regardless of major.

ACADEMIC BACKGROUND

Programs like the Major at Work series show students the endless career choices made possible by their specific major.

STUDENT IDENTITIES

SuccessWorks facilitates connections based on identity affiliations, so alumni can show students how to prepare for their own unique career journeys.

630 alumni-student
engagements

19% increase over
previous year



Integrating with L&S DEPARTMENTS

SuccessWorks continues the important work of integrating career preparation into every L&S students' experience, no matter what their major. To drive these efforts forward, SuccessWorks created a new Associate Director of College Partnerships role, and focused on strategic engagements with L&S academic departments, including 17 distinct programs with departments, and L&S classroom visits reaching over 1,200 students.

.....

MAJOR SKILLS & OUTCOMES SHEETS

To date, SuccessWorks has published over a dozen major-specific Skills & Outcomes Sheets showcasing transferable skills, alumni job titles, frequent employers of the majors and even alumni testimonies. These resources are becoming an essential link between students' major-based interests and their ability to plan fulfilling futures that fully leverage their L&S degrees. Many more Skills & Outcomes Sheets will be published in the coming year.

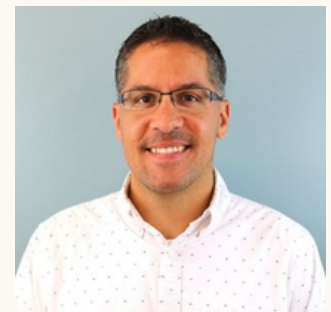
successworks.wisc.edu/what-you-can-do-with-your-major/

CONNECTING WITH NEW DEPARTMENT CHAIRS

Over the course of 2021-2022, SuccessWorks leadership and staff met with 12 of 14 new L&S department chairs to offer an overview of SuccessWorks services, share information about each departments' student, staff and faculty engagement with SuccessWorks, and build strong relationships for the future. These important first meetings will continue in '22-'23.

DEPARTMENTAL LIAISON MODEL

Starting in 2022, every L&S department is being paired with a SuccessWorks staffer to share useful information, better understand the career development needs of each major, and create new career readiness opportunities reaching more students than ever.



MICHAEL KRUSE

Associate Director of College Partnerships

What you can do with your CHEMISTRY MAJOR



Chemistry Major Skills:

- Problem Solving**
You identify, formulate and solve integrative problems using appropriate information and approaches.
- Data Analysis**
You learn to model chemical systems and experimental data, analyze and manage data, utilizing appropriate technology and equipment, interpret results to direct future studies and predict outcomes.
- Research & Research Design**
You understand how to define a problem, design and conduct safe studies to generate data to find answers, identify strengths and weaknesses of methods and approaches.
- Critical Thinking**
You analyze information, including research literature, to synthesize and advance chemical knowledge.
- Written & Oral Communication**
You articulate thoughts and ideas clearly and effectively through written reports, visual aids, and presentations; explain research findings to technical and non-technical audiences.
- Teamwork**
You work collaboratively with diverse groups, both chemists and those from other disciplines, to achieve common goals, negotiate, manage conflict, and act with the interests of the larger community in mind.

Supplement Your Skills With:

- Experience Fostering Professional Equity & Inclusion**
- Family in Areas Related to Research Interests**
- Research, Internships & Part-Time Work**
- Communication to Non-Scientists**
- Leadership & Mentoring**
- Career & Self Development**

Chart Your Path Forward

- Activate Your Handshake Account**
for connections to jobs, internships, employer & alumni networking.
- Explore Career Communities**
to discover a wide variety of fields where you can turn your Chemistry major into success.
- Get Career & Internship Advising**
from SuccessWorks to make a plan, whether you're a first-year student or about to graduate.

Get Started: successworks.wisc.edu

Put your Data Science major to WORK

Frequent Employers Hiring Data Science Majors:

- IBM
- Aluma Capital
- American Family Insurance
- Bard
- Baker Tilly
- Beghly Consulting
- BMO Financial
- Charles River Associates
- Discover
- Draper
- Epic
- EPNG
- McKinsey
- Oak Ridge Institute
- PA&G
- Pathstone Partners
- Sentry
- Thomson
- United

Sample Job Titles:

- Business Systems Analyst
- Consultant
- Data Analyst
- Data Scientist
- Investment Analyst
- Junior Trader
- Trading Analyst/Associate
- Quantitative Researcher
- Software/Business Engineer
- Staff Consultant



"Everything I learned at UW from coding skills to statistical theory has been useful on a daily basis for my job. I've been able to combine my love of sports and data into a dream job thanks to my degree!"



Gabriel Wachowski, 2019
Research and Innovation Analyst
Milesink Bank Inc.
Milwaukee, WI

"My favorite thing about Data Science is the constant variety in our work – every day brings new challenges, ideas, and solutions. Those who love continuous learning will thrive."

Mahesh Gazi, 2002
Data Scientist, American Family Insurance
Madison, WI

Career Communities for Data Science Majors

SuccessWorks has eight Career Communities to connect you with career advising, resources, and programs. Here are a few suggestions on where Data Science majors can start.

Not inspired by these options? Visit SuccessWorks to explore more widely.

- Technology, Data & Analytics
- Consulting, Finance, Management & Client Relations
- Government, Policy, International Affairs & Law
- Healthcare & Human Services

Get Started: successworks.wisc.edu

What you can do with your RUSSIAN & POLISH MAJORS



Russian & Polish Major Skills:

- Written & Spoken Language Proficiency**
You learn to interpret and articulate thoughts and ideas in Russian or Polish verbally and in writing.
- Teamwork**
You build and maintain collaborative relationships to work effectively toward common goals, while appreciating diverse viewpoints and shared responsibilities.
- Creative Thinking**
You learn to generate original ideas, experiment and take risks, solve problems, and use a wide variety of media to communicate.
- Cultural Competence**
You develop awareness of and sensitivity to practices, products, and perspectives and diverse cultural, historical, social, and political contexts of other cultures along with your own.
- Critical Reading & Analytical Thinking**
You analyze texts in their historical and cultural context, recognize and apply patterns in communication, assess evidence and develop arguments based on that evidence, and recognize the possible implications of texts for various contexts, perspectives, and issues.

Supplement Your Skills With:

- Career & Self Development**
- Data Analysis & Interpretation**
- Leadership & Teamwork**
- Internships, Part-Time Work & Community Outreach**
- Experience Fostering Professional Equity & Inclusion**

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Get Started: successworks.wisc.edu

Put your Statistics major to WORK

Common Alumni Job Titles:

- Data Scientist
- Real Estate Broker
- Analyst/Operator
- Financial Analyst
- Senior Consultant
- Actuary
- Analyst/Consultant
- Data Engineer
- Executive Director
- Business Development Director
- Assistant Director
- Business Insights & Analytics Manager
- Plant Manager
- General Manager
- Machine Learning Engineer

Employers of Statistics Alumni:

- Google
- JPMorgan
- Wells Fargo
- USA
- Microsoft
- Epic
- CUNA Mutual Group
- Capital One
- American Family Insurance
- Emmet & Young Global Limited
- Facebook
- Amazon
- Aurora Healthcare
- Human Capital/People Research
- Madison Gas & Electric
- Boch Tool & Design
- LowHealth
- BMO Harris Bank
- GE Healthcare



Recent Grads' Career Plans:

- 44% Employment
- 54% Continuing Education or Graduate School

Recent Grads' Employment Industry:

- Information Tech
- Finance
- Education
- Insurance
- Life Sciences

Where Alumni Live & Work:

- 37% Wisconsin
- 11% Illinois
- 8% New York
- 5% Consulting
- 4% Washington
- 34% Other



Saharun Chinnai, 2019
Digital Technology Leadership Program, Project Manager
GE Healthcare - Milwaukee, WI



Erin Wick Dunken, 2008
Analytics Program Manager
Epic - Madison, WI

Career Communities for Statistics Majors

SuccessWorks has eight Career Communities to connect you with career advising, resources and programs. Here are a few suggestions on where Statistics majors can start.

Not inspired by these options? Visit SuccessWorks to explore more widely.

- Technology, Data & Analytics
- Consulting, Finance, Management & Client Relations
- Government, Policy, International Affairs & Law
- Non-Profit Management & Education

Get Started: successworks.wisc.edu

What you can do with your HISTORY MAJOR



History Major Skills:

- Research**
You learn to read and evaluate a variety of materials to determine their origin, perspective, usefulness, and reliability.
- Analytical Thinking**
You analyze and explain complex changes over time at different levels of scale, synthesizing diverse methodologies and sources of information.
- Creative Thinking**
You ask creative questions and identify relevant sources to power their development original, convincing arguments and viewpoints.
- Written & Oral Communication**
You articulate thoughts and ideas clearly and effectively in written and oral communications to different audiences.
- Teamwork**
You work respectfully with others to approach and solve complex problems from a variety of perspectives.
- Global & Multi-Cultural Competence**
You recognize multiple ways of being in the world, break down stereotypes and misconceptions through rigorous analysis, and understand the roots of persistent social, economic, gender, and social inequalities across time, space, and cultures.

Supplement Your Skills With:

- Career & Self Development**
- Experience Fostering Professional Equity & Inclusion**
- Quantitative Data Analysis & Interpretation**
- Study Abroad Experience**
- Internships, Volunteering & Part-Time Work**

Chart Your Path Forward

- Activate Your Handshake Account**
for connections to jobs, internships, employer & alumni networking.
- Get Specialized Career Advising**
with History Career Advisor Christina Marz, christina.marz@wisc.edu
- Take History 100: History at Work**
(2-2 credits) to frame your history major skills & network with alumni.

Get Started: successworks.wisc.edu

Put your Economics major to WORK

Frequent Alumni Job Titles:

- Policy Analyst/Research Manager
- Real Estate/Finance Analyst
- Inventory Analyst/Supply Chain Analyst
- Business/Finance Services
- Software Sales/Support
- Trading Associate/Quantitative Analyst
- Financial Analyst/Real Estate Analyst
- Insurance Underwriter
- Financial Analyst/Investment Manager
- Project Manager
- Management Consultant/Economic Consultant
- Attorney
- Account Executive/Manager
- Managing Director/Partner
- Business Owner/Founder/Entrepreneur

Top Employers of Alumni:

- Epic
- American Family Insurance
- Northern Mutual
- US Bank
- Wells Fargo
- JPMorgan Chase & Co.
- Target
- BMO Harris Bank
- Morgan Stanley
- Amazon
- JP Morgan
- Centura Strategic
- CUNA Mutual Group
- Deloitte
- UW Health
- Abbott
- AccuScan Bank
- Wells Fargo Advisors
- Edward Jones
- FIS



Recent Grads' Career Plans:

- 73% Employment
- 25% Continuing Education or Grad School
- 2% Other

Industry of Employment:

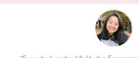
- Finance
- Information Tech
- Education
- Real Estate
- Insurance

Where Alumni Live & Work:

- 33% Wisconsin
- 16% Illinois
- 7% New York
- 4% California
- 38% Other



Lewis A. Holland Jr., 1984
President and CEO, Centex LLC
Wheaton, IL



Agnieszka Arduini, 2021
Customer Success Account Manager, Microsoft
Minneapolis, MN

Career Communities for Economics Majors

SuccessWorks has eight Career Communities to connect you with career advising, resources and programs. Here are a few suggestions on where Economics majors can start.

Not inspired by these options? Visit SuccessWorks to explore more widely.

- Consulting, Finance, Management & Client Relations
- Technology, Data & Analytics
- Government, Policy, International Affairs & Law

Get Started: successworks.wisc.edu

What you can do with your PSYCHOLOGY MAJOR



Psychology Major Skills:

- Critical Thinking**
You define, analyze and solve complex problems, identify factors that contribute to outcomes, analyze the connections, and develop solutions.
- Data Collection & Analysis**
You identify and collect relevant data and use insight, knowledge, reasoning and technical skills to analyze those data sets and develop logical solutions.
- Communication**
You effectively communicate ideas and information verbally, visually and in writing using a wide variety of media.
- Research**
You know how to define a problem, identify strengths and weaknesses of data sources, research methods and approaches using scientific reasoning, report findings, and make recommendations.
- Inclusivity**
You acquire an appreciation and respect of cultural and individual differences, divergent opinions, backgrounds, and experiences.
- Technology**
You gather and manipulate information, construct ideas, and use emerging technology to achieve goals.

Supplement Your Skills With:

- Career & Self Development**
- Leadership & Teamwork**
- Experience Fostering Professional Equity & Inclusion**
- Gain Experience: Research, Internships, Part-Time Work & Volunteerism**

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from SuccessWorks to make a plan, whether you're a first-year student or about to graduate.

Get Started: successworks.wisc.edu

Put your Microbiology major to WORK

Frequent Alumni Job Titles:

- Scientist/Research Scientist
- Microbiologist
- Research Associate
- Quality Assurance/Systems Manager
- Registered Nurse
- Physician
- Project Manager
- Consultant
- Pharmacy Technician
- Veterinarian
- Vice President/Director of Sales



Recent Grads' Career Plans:

- 31% Continuing Education or Grad School
- 47% Employment
- 4% Volunteering or Service Programs

Recent Grads' Employment Industries:

- Life Sciences
- Education
- Healthcare
- Food
- Production
- Research

Common Employers of Alumni:

- Frederick Health
- GE Healthcare
- Amgen
- Aurora Healthcare
- Caladri Pharma Solutions
- Cosine
- Debiotech
- DSM
- Primsigma Corporation
- Takeda
- Abbott
- Amazon
- Boehringer
- GE Healthcare
- Johnson & Johnson
- Novartis
- Pfizer
- Roche
- Schering-Plough
- Vertex



Tom Dunham, 2002
Director of Operations, DuPont Laboratories
Madison, WI



Makiyana Yang-Smith, 2019
Research Scientist, Novartis's First
Chicago, IL

Career Communities for Microbiology Majors

SuccessWorks has eight Career Communities to connect you with career advising, resources and programs. Here are a few suggestions on where Microbiology majors can start.

Not inspired by these options? Visit SuccessWorks to explore more widely.

- Scientific, Research & Development
- Healthcare & Human Services
- Environment, Natural Resources & Wildlife
- Non-Profit Management & Education

Get Started: successworks.wisc.edu

What you can do with your COMPUTER SCIENCES MAJOR



- System & Software Design & Evaluation**
You use and design hardware and operating systems, design, implement and evaluate software in multiple programming paradigms and languages.
- Mathematical Reasoning**
You use mathematical tools to solve complex problems, plus reason about the performance and correctness of software.
- Problem Solving**
You solve complex problems by using systematic and logical approaches.
- Analytical Thinking**
You analyze quantitative data, utilize appropriate tools and software, interpret results of data gathering, identify ethical issues and evaluate data.
- Critical Thinking**
You define and analyze problems working with computer systems and data, identify factors that contribute to outcomes, analyze connections and use them to make informed decisions and conclusions.
- Project Management**
You plan, develop and manage a software development project.

Supplement Your Skills With:

- Oral & written communication skills**
- Family with technical documentation**
- Experience fostering professional equity & inclusion**
- Student org projects & events, such as hackathons**
- Experience through research, internships & part-time work**
- Career & self development**

Chart Your Path Forward

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- Explore Career Communities**
to discover a wide variety of fields where you can turn your major into success.
- Get Career & Internship Advising**
from SuccessWorks to make a plan, whether you're a first-year student or about to graduate.

Get Started: successworks.wisc.edu

Cultivating **INTERNSHIPS**

Internships give students the flexibility to explore their passions and build networks while building concrete professional experience. For students in the College of Letters & Science, internships also unlock access to one-on-one SuccessWorks advising to help them make the most of their experiences, a dedicated Internship Course and other valuable career journey tools. SuccessWorks takes a holistic approach to fostering internships for students, including funding opportunities to cover the cost of unpaid or low-paying internships for students who can benefit the most from these transformational experiences.

SUCCESSWORKS INTERNSHIP FUND

63 students served
in '21-'22

\$103,500

awarded in '21-'22

\$883,000+

awarded since 2006

INTER-LS 260 INTERNSHIP COURSE

The SuccessWorks Internship Course is a one credit class designed to help students with internships make the most of their experiences and translate them into next steps for professional success. Demand was so high that a second section of the course was added for the very first time.

103

students completed the
Internship Course in '21-'22

Internships with **IMPACT**

In 2020-2021, 23 students participated in Social Justice Internships, a pilot program providing internship opportunities at non-profit organizations in the Madison area. For 2021-2022, SuccessWorks secured grant funding to expand this program to reach more students and organizations. The re-imagined Community Impact Internship Program connects L&S students with funded internships at local organizations focused on social justice, plus the arts & public humanities.

Students get paid to gain experience at mission-driven organizations, get networked, collaborate with and serve diverse populations. SuccessWorks also provides a full suite of benefits for hosting organizations, including recruitment strategies, funding support & resources for developing their internship programs.

83 internship placements
for students in '21-'22

19 mission-driven
organizations

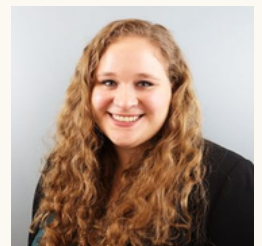


Award-winning work

In recognition of their efforts building the Social Justice Internship and Community Impact Internship Programs, SuccessWorks Internship Coordinator Kathleen Rause and Career & Internship Specialist Emmeline Prattke were recipients of a 2022 UW-Madison Advising & Career Services Award for Commitment to Social Justice. They also shared their experience with the program at the 2022 National Association of Colleges & Employers (NACE) Conference & Expo in Portland, OR.

**EMMELINE
PRATTKE**

Career & Internship
Specialist



**KATHLEEN
RAUSE**

Internship
Programs Manager



INTERNSHIP FUND 2022 Students

TEAGAN BENSON

Barron County Sheriff's Department

SYDNEY BROWN

State Public Defender's Office Investigative Unit

LONDYN BUTLER

Wisconsin Athletics

CHANDRA CHOUHAN

US Department of State

VALERIE CHRISTENSEN

Department of Corrections

ALEXANDER CISKE

Wisconsin Department of Justice

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Minnesota Department of Natural Resources

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WISN-TV

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Autism Society of Southeastern Wisconsin

ALLISON LEE

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MALEE LOR

Wisconsin Department of Health Services

ELLEN MAGDALENO

National Association of Social Workers

PATRICK MCCORMICK

Mackenzie Center

CLAUDIA MENA

Wisconsin State Assembly

RANDEE MERVIN

Department of State

ANGELA NERBY

Mid-West Family

TRINITY NORTHROP

Middleton Youth Center

KAMIKA PATEL

Nehemiah

MADLYNN PAULOW

Health by All Means

GRACE PAUSMA

Handelsman Lab

EMMA RAAB

Wisconsin State Public Defenders Office

BRENNA REMMEL

Barron County Sheriff's Department

ETHAN RIDGWAY

State Public Defender's Office Investigative Unit

MARGARET RIORDAN

Wisconsin Athletics

EMMA RUNDQUIST

US Department of State

SANAA SEMIA

Department of Corrections

MAKAYLA SHAVER

Wisconsin Department of Justice

SAMANTHA SHEANIN

Linnell & Associates

LAUREN SIMONE

Minnesota Department of Natural Resources

ELIZABETH SMITH

WISN-TV

TAMIYA SMITH

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DARA STICHERT

U.S. Department of Transportation

RYAN SZYMANSKI

Archipelagos Institute of Marine Conservation

EMILIE THORSEN

Rustle Up LLC

LAWRENCE TRAN

Wisconsin State Senator Kelda Roys

NINA WHITE

Beloit College Upward Bound

GRACE WOO

Massachusetts Institute of Technology

EVAN WOOLDRIDGE

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Thank You!

SuccessWorks Social Justice Internships Support Students, Local Organizations & Non-Profits

March 18, 2022 - Excerpt
by Emma Gran - Journalism & Political Science, 2022

Finding a paid internship at a local organization or non-profit can be a challenge. But for students seeking positions that combine their passions with professional skill-building, SuccessWorks is making the process a whole lot easier.

Through the Community Impact Internship Program, SuccessWorks is partnering with Dane County non-profits and small businesses engaged in social justice work to create meaningful semester-long internship opportunities for undergraduate students. The internship program diversifies the professional opportunities available to students in the College of Letters & Science, and gives them the rare chance to engage with social issues or underrepresented groups in their community through a paid internship position.

The program offers positions for a wide range of majors, interests and skills, but every intern makes an impact through work that contributes to both the organization's mission and their own learning as students and aspiring professionals. Student interns have assisted in fundraising and community outreach efforts, social media campaigns, event planning, research grant opportunities, data analysis and program evaluations.

"This experience really improved my skills at collaboration, especially with people outside my industry and background," says Caroline Jeddelloh, who was a Data and Program Evaluation intern at FOSTER of Dane County in fall 2020. "I also learned how to advocate for myself, because I had never had a supervisor consider my input on my job assignments. I learned how to articulate my opinions and speak up when there was a project I was interested in."

After Jeddelloh completed her internship, FOSTER offered her a short-term contract to continue her work. For Jeddelloh, the internship helped her successfully begin her career in the non-profit industry, even though her background was in computer science.

"I'd definitely recommend applying to this program," says Jeddelloh. "There are always a dozen projects you can try out, which really helps in narrowing down career goals. Also, the people you meet are amazing, and they really want to see you succeed."

FULL ARTICLE:

successworks.wisc.edu/2022/03/18/community-impact-internships

Partnering with EMPLOYERS

Fall, 2021 began with uncertainty about whether employers would return to campus for in-person recruiting, whether students would show up to career fairs, and how strong the college labor market would be. What followed was a robust rebound year with a strong hiring market. Many employers were eager to be back on campus, while others appreciated the flexibility of continued virtual career fair options.

334 employers engaged in hiring fairs, programs & interviews

32 new employers engaged through career readiness programs

50% increase over previous year

Featured Employer Programs:

Fall & Spring All-Campus Career & Internship Fairs

Fall & Spring Public Service Fairs

Fall & Spring Tech, Data & Analytics Career Fairs

Science, Health & Research Fair

Multicultural Career & Internship Fair

Tech, Data & Analytics Mock Interviews

Winter Job Shadow Program

Badgers Exploring International Development Virtual Trek

Badgers Exploring Environmental Careers Virtual Trek

Consulting Is Everywhere: Launch a Great Career With Any Major

June 2, 2022 - Excerpt
by Emma Gran - Journalism & Political Science, 2022

If you are interested in pursuing a career in consulting, focus on building the skills core to consulting: strategic thinking, creativity, and leadership.

“My biggest piece of advice to students is to get involved with organizations on campus that they are passionate about and take on leadership roles,” says Meghan Pomnitz, a Recruiting Coordinator at Bain & Company, a management consulting firm that advises public, private, and non-profit organizations from across the globe.

“You don’t need to only be involved with consulting clubs – feel free to branch out to other things you are interested in,” Pomnitz explains. “When hiring, we look for candidates that are passionate about solving challenging problems, have leadership experience, and show strong communication skills.”

Matt Delaney, the Career & Internship Specialist for the SuccessWorks Consulting, Finance, Management & Client Relations Career Community, is ready and eager to assist students interested in the consulting industry.

“We can work together to identify what relevant experience and skills students have developed and how to articulate those to apply for consulting internships and careers,” Delaney says. “The first step to learn more about consulting is to set up an advising meeting, do some online research, or engage in any learning sessions provided directly by consulting firms.”

L&S alumni are also an incredible resource for learning about how students of any major can build a career in consulting. The SuccessWorks Career Conversations Canvas course is a great way to learn how to network, then connect with specific alumni who have volunteered to mentor students one-on-one.

“It’s beneficial for students to speak to alumni in consulting to learn what specialties, fields and industries interest them,” explains Beth Karabin, a Career & Internship Specialist for Technology, Data & Analytics. “Consulting can sometimes feel tricky to break into, so alumni also make excellent allies in a new grad’s career.”

FULL ARTICLE:

successworks.wisc.edu/2022/06/02/consulting-is-everywhere-launch-a-great-career-with-any-major/

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Forward MOMENTUM

Last year, SuccessWorks served nearly 17,000 students with a lean team of approximately 20 full-time employees. As we continue building capacity to reach more students, we are developing new strategies for securing sponsorship funding from employers, plus other sources of revenue to support our operational budget and high-impact student experiences like internships. Here's a preview of core priorities the SuccessWorks team is working on in the upcoming year:

SCALING UP CAREER PROGRAMS

SuccessWorks advisors and even alumni mentors can't meet with all of the College's 18,000+ students one-on-one, so we're building on our early successes with mass virtual programs to expand options for students to engage online, and at their own pace.

COLLEGE INTEGRATION

A tremendous amount of important work remains to build bridges between SuccessWorks and L&S academic departments representing 65 academic major. Major Skills & Outcomes sheets and our new Department Liaison Model are just the beginning of a holistic process to establish a collective responsibility within L&S departments and units to support and improve career outcomes.

SERVING UNDERREPRESENTED STUDENTS

Through the launch of new programs like the Equity & Inclusion Career & Internship Fair, and continued emphasis on proactive, targeted communications and outreach, our goal is to further increase L&S underrepresented student participation by at least 10% in 2022-2023.

ALUMNI & EMPLOYER CONNECTIONS

The next year will feature deliberate cultivation of recent graduate volunteers who can share their own stories with students about navigating the transition from UW to early careers. We will also strive to further increase the ways employers support students by growing the Employer Partner Program by at least 25%, and including more employers in recruitment and career development programs.

THANK YOU!

A caring network of donors, alumni volunteers, colleagues and supporters make our work with students possible. Thank you for your dedication to students in the College of Letters & Science.





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