Last year, SuccessWorks served nearly 17,000 students with a lean team of approximately 20 full-time employees. As we continue building capacity to reach more students, we are also developing new strategies for securing sponsorship funding from employers, plus other sources of revenue to support our operational budget and high-impact student experiences like funded internships, job shadows and initiatives for underrepresented students.

2022-2023 PRIORITIES:

SERVING UNDERREPRESENTED STUDENTS

The new Equity & Inclusion Career & Internship Fair, Community Impact Internships, and continued emphasis on targeted programs & outreach are a cornerstone of our ’22-’22 strategy.

GOAL: 10% INCREASE IN UNDERREPRESENTED ENGAGEMENT

INTEGRATION WITH COLLEGE DEPARTMENTS

SuccessWorks continues building connections with L&S academic departments. Major Skills & Outcomes sheets and our new Department Liaison Model are the beginning of a holistic process to establish a collective responsibility within L&S departments and units to support and improve career outcomes.

ALUMNI & EMPLOYER CONNECTIONS

We are intentionally recruiting recent graduate alumni volunteers who can relate to current students & help them transition to careers. We have already met our goal of growing the Employer Partner Program by 25% and are developing new employer program & sponsorship opportunities.

SERVING STUDENTS EARLIER

In ’21-’22 first-year and second-year students represented 59% of all L&S students served. A new “Career Community Onboarding” initiative in ’22-’23 includes novel outreach and program strategies to continue these trends.

GOAL: 10% INCREASE IN 1ST & 2ND YEAR L&S STUDENT ENGAGEMENT

SEMESTER ENGAGEMENT TO DATE:

25% increase in advising appointments (vs fall 2021)  
2,586 students engaged with foundational online course jobs, internships & how to get them
FIVE-YEAR ENGAGEMENT TRENDS:

- Total student engagements
- Total L&S engagements
- Unique students served total
- Unique L&S students served

CAROLINE JEDDELOH
SUCCESSWORKS SOCIAL JUSTICE INTERNSHIP: FOSTER of Dane County
MAJOR: Computer Sciences
CURRENT ROLE: Associate Developer, Blueshift Tech

“This experience improved my skills at collaboration, especially with people outside my industry and background. I also learned how to advocate for myself, because I had never had a supervisor consider my input on my job assignments. I learned how to articulate my opinions and speak up when there was a project I was interested in.”