

# SUCCESSWORKS

## SPRING 2023 BOV UPDATE

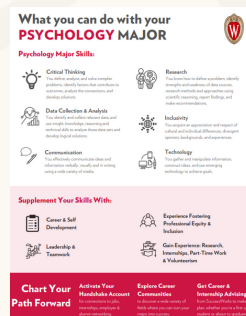
SuccessWorks is building on last year's record-breaking student engagement levels by continuing to prioritize reaching students early, and reaching students from underrepresented backgrounds. Our work with employers has accelerated in '22-'23, with employers deeply involved in high-impact programs, and more organizations than ever enrolled in the Employer Partnership Program.

### ELEVATING L&S MAJORS

#### Major Skills & Outcomes

31 major-based resources currently available for students & advisors to connect classroom learning to career paths

[go.wisc.edu/0297iz](http://go.wisc.edu/0297iz)



### EMPLOYER ENGAGEMENT

11 employers in Employer Partner Program  
Exceeds annual goal by 10% →

**Illumina CIO Panel & Networking Event**  
Connected students, college staff & leadership with biotech firm Illumina's CIO & Madison-based employees

**Deloitte Future of Work**  
Two-day workshop from consulting agency  
Deloitte helped students prepare for successful transition to the workforce  
read more: [go.wisc.edu/27vns4](http://go.wisc.edu/27vns4)

**Community Impact Internship Program**  
20 local arts, humanities and social justice organizations hosted 62 L&S students for funded internships in '22-'23

### DIVERSITY, EQUITY & INCLUSION

1,795 underrepresented students served in fall  
7% increase over previous fall →

**Empowering You Career Conference & Fair**  
142 students attending, representing the Center for Academic Excellence (CAE) and the Division of Diversity, Equity and Educational Achievement (DDEEA)

33 participating employers: Sponsored by Deloitte and TDS, with volunteers from Illumina

#### Advising Underrepresented Students

Seng Thao, Employer Relations Coordinator, is now available to advise first-generation and underrepresented students



### Fall Semester Engagement:

9,795

total students served  
7% increase →

6,763

L&S students served  
4% decrease →

5,528

1st & 2nd yr students served  
56% of students engaged

# VOICES OF SUCCESSWORKS

## Empowering You Career Conference & Fair

"Empowering You helped me get out of my shell and understand where my strengths and weaknesses are when it comes to my approach to searching for a career."

**Angelina Armstrong, CAE Scholar**

"Innovation is in Illumina's DNA and we as a company understand that building an inclusive and diverse work environment will attract top talent which drives innovation and will help us deliver on our mission. Illumina's participation in this event and others like it facilitates trust and supports our commitment to building a diverse and inclusive culture."

**Desire Hunter - Manager, QC Analysis at Illumina**

## Can't Stop a Badger Campaign Highlights Connections Between L&S Majors & Careers

"I appreciated the reassurance that my history major would 'work' in a career outside of academia or education. SuccessWorks helped me highlight my organizational skills and process-oriented nature, which helped me land jobs I've enjoyed in marketing operations and content management."

**Avery Pilot, 2019**



"SuccessWorks is an incredible resource that really helps L&S majors prepare for post-graduate jobs, through in-depth personalized appointments, relevant assistance and timely help. The staff is extremely friendly, welcoming, and helpful, creating an environment students are excited to return to time and time again."

**Emma Fischer, 2022**

→ read more: [go.wisc.edu/gttg94](https://go.wisc.edu/gttg94) ←

