What you can do with your LINGUISTICS MAJOR

Major Skills:

Analytical Thinking
You analyze patterns in language use and changes in languages over time; synthesize information from a variety of sources.

Qualitative & Quantitative Data Analysis
You collect empirical language data using a variety of methodologies; qualitative and quantitative evaluation of results; model language knowledge computationally.

Critical Thinking
You make insightful observations; formulate empirically testable hypotheses; critically evaluate competing hypotheses.

Communication
You articulate technical concepts and ideas clearly and effectively in verbal and written formats.

Multicultural Awareness
You respond effectively to situations of bias and prejudice; use knowledge and skills to educate others.

Supplement Your Skills With:

Lab Research
Gain Experience: Volunteering, Internships & Part-Time Work

Global & Intercultural Experience
Opportunities to Foster Equity & Inclusion

Leadership
Career & Self Development

Chart Your Path Forward
Activate Your Handshake Account for connections to jobs, internships, employer & alumni networking.

Explore Career Communities to discover a wide variety of fields where you can turn your major into success.

Get Career & Internship Advising from SuccessWorks to make a plan, whether you’re a first-year student or about to graduate.

Get Started: successworks.wisc.edu
Put your Linguistics major to WORK

Job Titles of Alumni:
- Attorney
- Business Analyst
- Communications Specialist
- Consultant
- Director/Owner
- Editor
- Executive Director
- Physician Assistant
- President/CEO
- Professor
- Program/Project Manager
- Registered Nurse
- Software Developer/Engineer
- Speech Language Pathologist
- Teacher

Sample Employers of Alumni:
- Amazon
- Apple
- City of New York
- Epic
- KPMG
- Madison Metropolitan School District
- Meetings and Incentives Worldwide, Inc.
- Metropolitan State University of Denver
- Middlebury College
- Physicians Committee for Responsible Medicine
- State of Wisconsin
- Travelers
- University of Minnesota
- University of Wisconsin
- UW Health
- Voice of America
- Web Courseworks
- Writer Access

Post-Graduation Plans 2016-2022:
- 67% Employment
- 33% Continuing Education, Graduate School

Industry of Employment 2016-2022:
1. Education
2. Information Technology
3. Healthcare
4. Finance
5. Government
6. Hospitality
7. Non-Profit
8. Arts & Entertainment
9. Human Resources
10. Life Sciences

Where Alumni Live & Work:
- 39% Wisconsin
- 10% Illinois
- 7% California
- 7% Minnesota
- 4% New York
- 2% Colorado
- 31% Other

"My experience with the numerous subfields of linguistics – everything from phonetics and syntax to sociolinguistics and pragmatics – helped me build a particular capacity for understanding and moving between levels of multifaceted systems. I currently apply this capacity in my role as an arts administrator, primarily within museums and cultural organizations, where I am tasked with synthesizing, communicating, and making connections across distinct areas of complex institutions. In this context, I also enjoy applying my experience with linguistics toward investigating and evaluating such topics as culturally-specific modes of organizing information."

Naomi Crocker, 2009
Manager of Director’s Office & Strategic Initiatives
Minneapolis, MN

"My linguistics background informs my work by providing me with augmented knowledge of language and its component parts. This strong foundation allows me to more effectively evaluate and treat speech, language, and communication disorders, especially in culturally and linguistically diverse client populations."

Elena Groves, 2021
Speech Language Pathologist, Powerback
Janesville, WI

Career Communities for Linguistics Majors
SuccessWorks has eight Career Communities to connect you with career advising, resources and programs. Here are a few suggestions on where Linguistics majors can start.

Not inspired by these options? Visit SuccessWorks to explore more widely.

successworks.wisc.edu